



### **Bridging Distance With the Click of a Mouse**

Face-to-face contact is now available with the click of a mouse. Connecting with clients, suppliers, and employees is now simple with a videoconferencing system from GavCom Media Productions.

This interactive technology can allow two or more locations to communicate simultaneously via a two-way video and audio transmission.

### **How It Works**

Videoconferencing is interactive audio visual meeting software and hardware that uses high speed IP network or phone lines to connect you with people from around the world. It employs a "CO-DEC" which compresses the audio and visual signal into digital data and then decompresses at remote sites.

Videocasts can be used for:

- Investor sales presentations (including Annual General Meetings)
- E-learning (online learning)
- CEO Chat Sessions (Town Halls)
- Sales and marketing meetings
- Program and procedure updates
- Training and development
- Product launches
- Product demonstrations
- Advisory meetings
- Earning announcements
- Analyst meetings
- Research meetings
- Recruitment
- Q&As
- Public Relations



## **Advantages of a Videoconferencing System from GavCom Media Productions**

**Upgrading** – videoconferencing technology changes on a regular basis. Our systems are flexible and allow you to easily update your software or technology as needed.

**Point-to-Point or Multi-point systems** – our systems can be either point-to-point (communication between two offices) or multi-point (communication between more than two offices). This allows you to choose the option that's right for you.

**Incorporate dynamic content** – play videos or display PowerPoint presentations with ease with our videoconferencing solutions. This feature allows you to share dynamic content to inform others and keep them interested in your presentation.

**Latest technology** – there's no need to compromise your video quality with our full HD video streams.

**See everyone** – now you can see every detail and each person with our camera that has optical zoom and wide angle capabilities.

**Hear everyone** – our microphones use technology that puts focus on the person speaking and isolates background noise.

**Share information** – you can share dynamic content including PowerPoint presentations and video streams without loss of image quality.

**Reach** – the number of attendees reached during a videoconference meeting is limitless. You can reach customers or staff worldwide.

**Time and cost effective** – videoconferences eliminate the need for staff or customers to travel to your office, which wastes time and costs money in travel.

**Environmentally responsible** – eliminating the need for travel, videocasting reduces emissions and as a result, reduces your carbon footprint!

Contact GavCom Media Productions today to discover how you can make videocasting an integral part of your marketing communications strategy! Available for rent or purchase!

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