

Special Effects for Your Next Event

Special effects are a great way to add some pizzazz to your next event. Here are a few ideas to get you started.

Gobo

A gobo (meaning go between) is a template that is placed in front of a light to project an object onto a screen, walls, ceiling, or floor. It is a stainless steel or glass etched cutout. Many companies customize their gobo (e.g. company logo) and project the image throughout the room. GavCom Media Productions can create a customized gobo for your next event. There really are no limitations!



Balloon Drop

This special effect involves filling a bag full of inflated balloons that is suspended from the ceiling or truss. The bag is opened at a predetermined time to release all of the balloons. It is often used at concerts, New Year's Eve celebrations, or closing ceremonies.

Haze Machine

A haze machine is often referred to as a hazer. It creates a subtle, mild mist using a special fluid. Because there is no heater, there is no warm up time.

Fog Machine

A fog machine works similarly to a hazer, however, it produces a much thicker mist with a special fluid that is sent through a heater.

Dry Ice Machine

Creating low lying fog or ground fog, a dry ice machine immerses dry ice (solid carbon dioxide) in hot water or it immerses simple ice cubs in hot fog juice. Dry ice fog machines can also be used to cool the fog produced by other fog machines.

Snow Machine

Perfect for winter wonderland events, snow machines produce either evaporative or non-evaporative snowflakes. Evaporative snow flakes disappear in 30 to 120 seconds. Non-evaporative snowflakes can last for a few days. Snowflakes produced by the snow machine are bio-degradable, non-toxic, and do not leave water stains. Snowflakes size can be adjusted to fit your needs.

Foam Machine

Commonly found in night clubs, foam machines produce a heavy foam that is non-toxic. However, since the foam is water-based, it can easily damage walls, floors, and carpets. A lot of preparation is required to use a foam machine inlcare.

There are a number of ways to add simple special effects elements to your next event. Contact us today to learn more at info@gcmp.ca or 416.746.5050.

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